



SAM MCCOOL - VIRTUAL & HYBRID EVENTS BIO

Hi, I'm **Sam McCool - MC, Comedian, Speaker, Auctioneer, Hoaxer & Virtual Host!**

The next 1 minute may improve your next event exponentially... online, offline or otherwise. So thank you for reading, not just skimming!

BACKGROUND

During my professional speaking career, I've had the pleasure to host, perform at and help create events for **world leading organisations** including:

3M | Accor | Airtasker | Amazon/AWS | AMP | Bayer | Becton Dickinson | Bovis Lend Lease | Canadian Tourism | Dell Technologies | ING | Microsoft | Mirvac | Optus | Qantas | Samsung | St George | Sydney Theatre Company | Singularity Uni | TEDxSydney | UNSW | Zip etc

I've also hosted events and performed for leading **Government agencies** and **Arts venues** like: **ABC | Australia Post | Dept of Defence | Australian Human Rights Commission | Sydney Opera House | Sydney Theatre Company | Queensland Theatre | Griffin Theatre Company | Sydney StartUp Hub | The Studio | Stone & Chalk | NSW TAFE | Brisbane City Council | Giant Dwarf** | etc

VIRTUAL EVENTS:

I've been hosting virtual events since well before the COVID19 crisis.

Kicking off as a **Virtual MC** for **DELL Technologies** at their annual **multi-day Partner Summit**, where I played the role of a '**Dell Partner from 2030**', projected into a conference room of 300+ partners from all over **Asia**. Performing a script from autocue, while interacting with a live audience from a remote room in the hotel, while being live-streamed onto a giant cinematic screen. First in Fiji, then Korea, this year in (Virtual) Vietnam.

HYBRID EVENTS:

I've been doing major hybrid events ever since hosting the **TEDxSydney Business Hive** for the first time in 2018. At this event, our segment of was broadcast live to a global viewing audience of millions of people. With 12 participants pitching for \$100,000, timing is tight, and there is no margin for error. I was also invited back 3 times to host at **TEDx SYDNEY**.

RECENT EXPERIENCE:

More recently, post-pandemic, I've been invited to host, perform and facilitate virtual events for:

- **Amazon** - created a TV show format (with music & comedy) covering "the lighter side" of Wine
- **NSW Govt Spark Festival** - hosted Australia's Chief Entrepreneur's in a live virtual debate
- **FinTech Aust Awards** (The Finnies 2020) - hosted this 21 award event in a packed 60min show
- **Public Relations Institute of Australia (PRIA)** @ their PRIA NSW Virtual Networking event
- **AV 24/7** webinar series "Going Virtual" - as a guest talking about being a **Virtual MC**
- **Canterbury Bankstown Chamber of Commerce** - stand up comedy (hybrid live stream)
- **British American Tobacco** - stand up comedy & **Q&A on Resilience & Mental health** (hybrid live stream)
- **Queensland Theatre** - live performance of a play I co-authored called: "**Lighten Up**"

- and of course, **Dell Technologies Virtual Conference 2020** hosting their South Asian Partner Summit in 'Virtual Vietnam' - aka a studio in Sydney.

KEY CONSIDERATIONS FOR EVENT ORGANISERS

- **Equipment/software** - A/V professionals, HD cameras, clear audio with professional mics, green screens, backdrops, sound proofing, ability to switch screens quickly, autocue.
- **Uplifting humour** - engagement is key, raising the mood when it's flat. Creating positive vibes
- **Online event consultation** - event structure, timing, talent, content
- **A/V production agencies** - like AV24/7, The Studio, Giant Dwarf Productions, The Bake Agency, THA Creative Agency, Sirius Productions and many others.

MY SERVICE OFFERINGS:

I can offer you any of the below services:

- **Stand up comedy** - tried & tested routines or tailored material to suit your organisation
- **Virtual Networking** - Acting as a comedic host to create a fun atmosphere.
- Hosting multi-speaker **webinars, debates, pitch competitions**
- Hosting or keynote speaking at **online conferences**
- **Bespoke TV shows** - in a variety of formats, including a late night TV Talk show format.

KEYNOTE TALKING POINTS:

RESILIENCE & MENTAL HEALTH - how to find the lighter side of crises

MID-LIFE OASIS - how to re-invent yourself to keep you on track with your ultimate life goals

9 LIVES - Surviving multiple near-death experiences and re-inventing yourself through career metamorphosis

SHOWREELS

[Sam McCool as a live event MC](#)

[Sam McCool as a Presenter](#)

[Hosting the FinTech Awards](#)

[McCool Client Montage](#)

[How your audience will react](#)

[Webinar on being a Virtual MC](#)

TESTIMONIALS

[Testimonial - TEDx Sydney](#)

[Testimonial - Airtasker CEO](#)

[Testimonial - Minister for Fair Trading](#)

[Testimonial - RCI MD](#)

** More testimonials available on request or on my LinkedIn profile.*

LINKEDIN

[Sam McCool on LinkedIn](#)

WEBSITE

www.sammccool.com

BOOKINGS

For enquiries and bookings, please contact the person who sent you this document.